

RATES

NEWSPAPER DISPLAY - PRINT

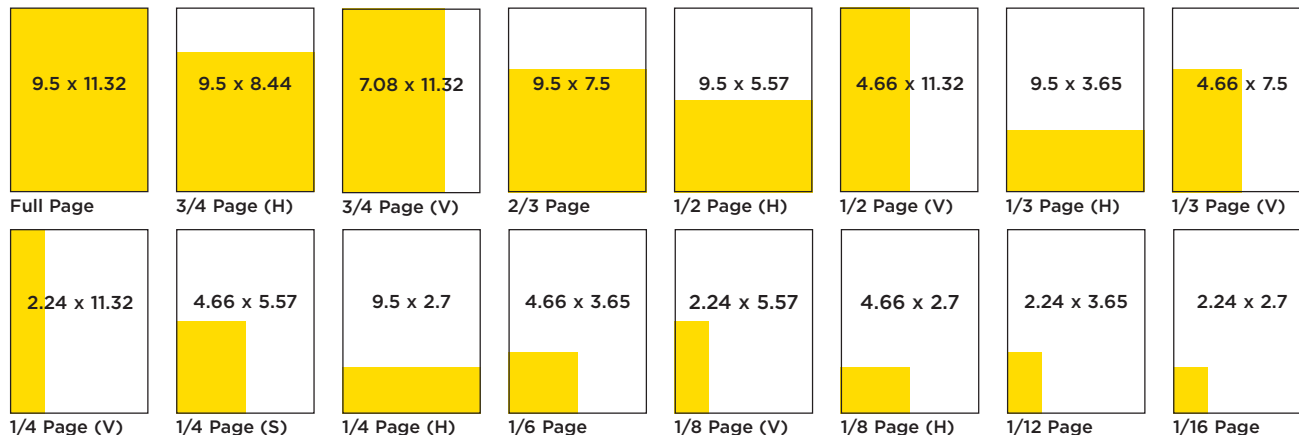
2026

All rates are per ad, net to paper.

SIZE	52x	39x	26x	13x	6x	1x
Full Page	1,466	1,621	1,798	1,952	2,154	2,343
3/4 Page	1,143	1,273	1,413	1,551	1,677	1,795
2/3 Page	1,048	1,142	1,259	1,378	1,484	1,597
1/2 Page	795	853	946	1,039	1,113	1,293
1/3 Page	547	592	647	689	753	936
1/4 Page	449	473	511	554	596	766
1/6 Page	318	339	370	406	441	541
1/8 Page	264	268	286	307	328	405
1/12 Page	203	209	225	243	259	285
1/16 Page	159	169	180	204	224	252

Prices are per ad for black and white ads, for color add an additional \$299 per ad.

Measurements are width by height • All measurements in inches



Pre-printed Inserts

Free standing inserts are available in the full print run for \$75/ 1,000. Frequency discounts, zoning and custom printing available.

Color Charges

Color is available on ads 1/6th page or larger for \$299 per ad.

Premium Placement

Monterey County Weekly works to accommodate advertiser position requests. Guaranteed placement is available for a 10% premium.

Digital Services

The Weekly offers a full suite of options on its digital platforms, Monterey County Now.

The Classifieds

Dedicated sections include: Real Estate, Legal Notices, Service Directory, and Recruitment ads.

The Magazine Division

The Weekly publishes glossy Best of Monterey Bay® magazines each year: Wedding Guide, Senior Guide, Visitors' Guide, Eat + Drink, Family and a lifestyle publication, Haven.

FOR MORE INFO:

(831) 394-5656
sales@montereycountynow.com

MONTEREY COUNTY
WEEKLY

Advertiser warrants to Monterey County Weekly that they have the full legal right to publish all artwork, type, copy, illustrations and images contained in the advertisement and will indemnify and defend Monterey County Weekly and Monterey County Now against any claims which might arise out of publication of said advertisement.