

RATES

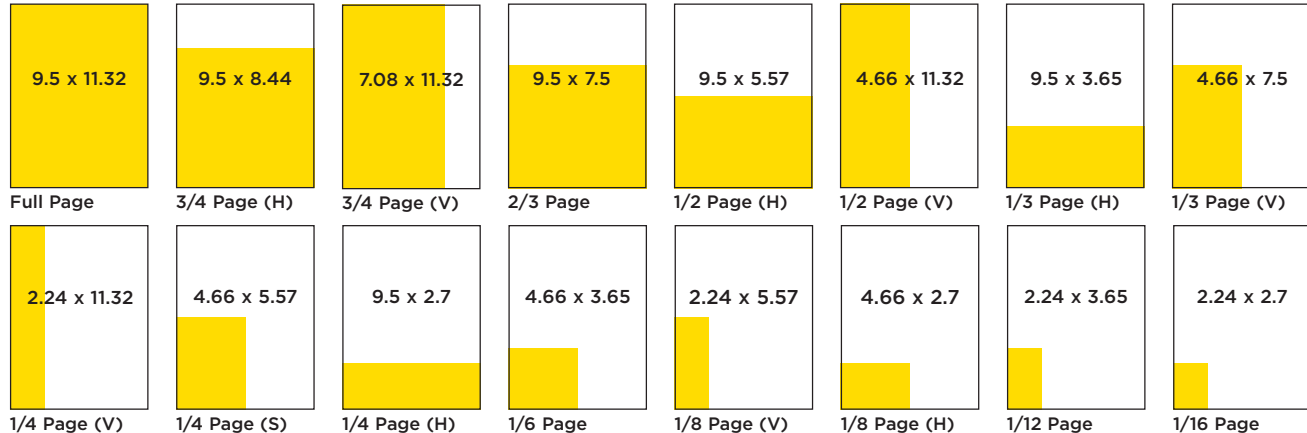
NEWSPAPER DISPLAY

2025

SIZE	52x	39x	26x	13x	6x	1x
Full Page	1,416	1,566	1,737	1,886	2,081	2,264
3/4 Page	1,104	1,230	1,365	1,499	1,620	1,734
2/3 Page	1,013	1,103	1,216	1,331	1,434	1,543
1/2 Page	768	824	914	1,004	1,075	1,249
1/3 Page	529	572	625	666	728	904
1/4 Page	434	457	494	535	576	740
1/6 Page	307	328	357	392	426	523
1/8 Page	255	259	276	297	317	391
1/12 Page	196	202	217	235	250	275
1/16 Page	154	163	174	197	216	243

Prices are per ad for black and white ads, for color add an additional \$299 per ad.

Measurements are width by height • All measurements in inches



Pre-printed Inserts

Free standing inserts are available in the full print run for \$75/ 1,000. Frequency discounts, zoning and custom printing available.

Color Charges

Color is available on ads 1/6th page or larger for \$299 per ad.

Premium Placement

Monterey County Weekly works to accommodate advertiser position requests. Guaranteed placement is available for a 10% premium.

Digital Services

The Weekly offers a full suite of options on its digital platforms (Monterey County Now) as well as providing ad agency services to clients.

The Classifieds

Dedicated sections include: Real Estate, Legal Notices, Service Directory, and Recruitment ads.

The Magazine Division

The Weekly publishes glossy Best of Monterey Bay® magazines each year: Wedding Guide, Senior Guide, Visitors' Guide, Eat + Drink, Family and a lifestyle publication, Haven.

FOR MORE INFO:

(831) 394-5656
sales@montereycountynow.com

MONTEREY COUNTY
WEEKLY

Advertiser warrants to Monterey County Weekly that they have the full legal right to publish all artwork, type, copy, illustrations and images contained in the advertisement and will indemnify and defend Monterey County Weekly against any claims which might arise out of publication of said advertisement.