

EDITORIAL and ADVERTISING CALENDAR

2026

✓	ISSUE	CALENDAR
☐	01.01	Year in Preview
☐	01.08	
☐	01.15	MLK Day
☐	01.22	Health & Fitness Edition • Meet the Healthcare Professionals
☐	01.29	
☐	02.05	Superbowl
☐	02.12	AT&T Pro Am • Valentine's Day • President's Day
☐	02.19	
☐	02.26	
☐	03.05	BEST OF MONTEREY BAY® WEDDING GUIDE
☐	03.12	St. Patrick's Day
☐	03.19	
☐	03.26	Cesar Chavez Day
☐	04.02	Easter BEST OF MONTEREY BAY® FAMILY
☐	04.09	
☐	04.16	
☐	04.23	Big Sur Marathon
☐	04.30	BEST OF MONTEREY BAY® EAT+DRINK Cinco de Mayo
☐	05.07	Mother's Day
☐	05.14	BEST OF MONTEREY BAY® LIVING WELL
☐	05.21	Memorial Day
☐	05.28	
☐	06.04	CANNERY ROW VISITORS GUIDE
☐	06.18	Father's Day
☐	06.19	
☐	06.25	BEST OF MONTEREY BAY® VISITORS GUIDE
☐	07.02	4th of July

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✓	ISSUE	CALENDAR
☐	07.09	
☐	07.16	Meet The Women in Business
☐	07.23	
☐	07.30	
☐	08.06	Car Week Preview
☐	08.13	BEST OF MONTEREY BAY® HAVEN • Classic Car Week
☐	08.20	
☐	08.27	
☐	09.03	Labor Day
☐	09.10	
☐	09.17	
☐	09.24	Fall Arts Preview • Monterey Jazz Festival
☐	10.01	
☐	10.08	BEST OF MONTEREY COUNTY® READERS POLL
☐	10.15	
☐	10.22	
☐	10.29	Halloween
☐	11.05	
☐	11.12	MONTEREY COUNTY GIVES! NONPROFIT GUIDE
☐	11.19	Shop Local Guide
☐	11.26	Thanksgiving • Shop Local Guide
☐	12.03	Shop Local Guide
☐	12.10	Shop Local Guide
☐	12.17	Shop Local Guide
☐	12.24	Christmas
☐	12.31	New Year's Eve